

## **Aquapark Naming Competition – Terms & Conditions**

### **1. Competition Organiser**

The Aquapark Naming Competition ("the Competition") is organised by Huntingdonshire District Council ("the Council" or "the Organiser").

### **2. Acceptance of Terms**

By entering the Competition, participants agree to be bound by these Terms & Conditions.

### **3. Winner Selection**

The winning entry will be selected by the Council at its sole discretion. The Council's decision is final, and no correspondence will be entered into regarding the outcome.

### **4. Prize**

The winner will receive one complimentary Aquapark session for themselves and their immediate family (up to [4] people). The prize is non-transferable, non-exchangeable, and cannot be redeemed for cash or any alternative.

### **5. Prize Redemption**

The winner will be contacted using the details provided at entry. If the winner cannot be contacted or does not respond within 14 days, the Council reserves the right to withdraw the prize or select an alternative winner.

### **6. Use of Submitted Names**

By entering the Competition, participants grant the Council a perpetual, irrevocable, worldwide, royalty-free licence to use, reproduce, publish, modify, adapt, develop, display, and otherwise utilise any submitted name or suggestion for operational, promotional, commercial, or branding purposes.

### **7. Ownership of Winning Entry**

Any name selected by the Council as the winning entry shall become the property of the Council. The entrant waives any claim to ownership, intellectual property rights, trademark rights, licensing rights, royalties, future compensation, or any other interest in the submitted name or any variation of it.

## **8. Right to Modify, Replace or Retire the Name**

The Council reserves the unrestricted right to:

- Use or not use any submitted name;
- Modify, shorten, adapt, combine, or otherwise alter the winning name;
- Use the winning name for any period of time determined by the Council;
- Replace, retire, discontinue, or change the name at any time;
- Rebrand the Aquapark, associated facilities, events, activities, programmes, or services as it deems appropriate.

Selection as the winning entry does not guarantee that the name will be used permanently, exclusively, or as part of the Council's long-term branding strategy.

## **9. No Endorsement, Partnership or Ongoing Association**

The selection of a winning entry does not create any partnership, sponsorship, endorsement, employment relationship, ambassador role, commercial arrangement, or ongoing association between the winner and the Council.

The winner shall have no right to represent themselves as an official spokesperson, partner, sponsor, ambassador, or representative of the Council or the Aquapark.

The Council reserves the right to cease using the winning name without consultation and without any obligation to the winner.

## **10. Council Branding and Operational Requirements**

The Council may amend, replace, or discontinue the winning name at any time to meet operational requirements, legal obligations, branding strategies, funding requirements, partnership arrangements, sponsorship agreements, public interest considerations, or any other reason deemed appropriate by the Council.

## **11. Marketing and Publicity**

The winner agrees that their first name, photographs, comments, and details relating to their winning entry may be used by the Council for publicity, marketing, website content, social media, press releases, and promotional purposes without further compensation.

## **12. Competition Changes**

The Council reserves the right to amend, suspend, postpone, cancel, or withdraw the Competition and/or these Terms & Conditions at any time where it is necessary or reasonable to do so.

## **13. Data Protection**

Personal information supplied as part of the Competition will be processed in accordance with applicable UK data protection legislation and the Council's Privacy Policy. Information will only be used for administering the Competition and related publicity unless otherwise agreed.